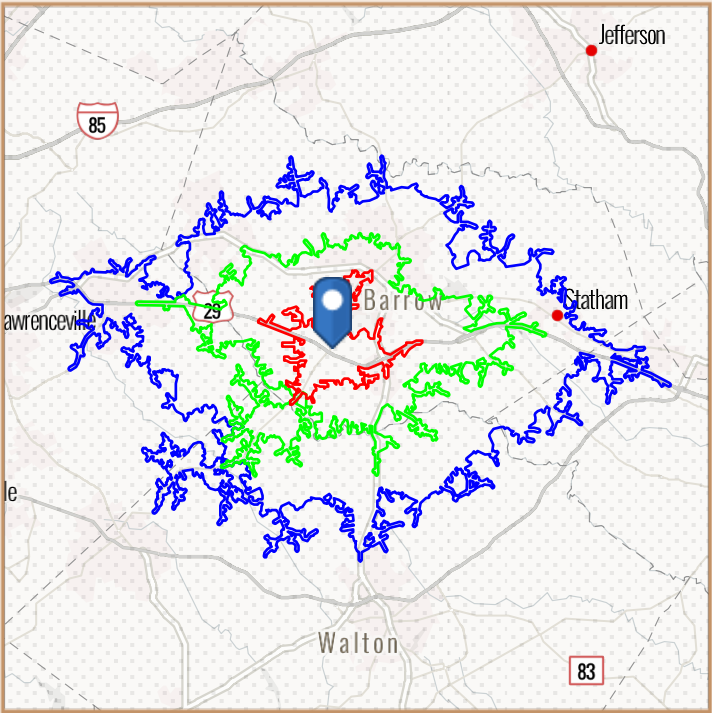


BENCHMARK DEMOGRAPHICS

839 Loganville Hwy, Bethlehem, Georgia, 30620

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

AGE SEGMENTS	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties	CBSAs	States	USA
				Barrow County	Atlanta-Sandy Springs-Roswell, GA	Georgia	
0 - 4	7.03%	6.61%	6.18%	6.26%	5.48%	5.55%	5.39%
5 - 9	7.13%	6.84%	6.52%	6.68%	5.85%	5.86%	5.68%
10 - 14	7.26%	6.92%	6.81%	6.61%	6.18%	6.13%	5.93%
15 - 19	7.40%	6.98%	6.82%	6.58%	6.58%	6.61%	6.43%
20 - 34	22.40%	21.37%	20.24%	20.28%	21.95%	21.37%	20.35%
35 - 54	27.12%	26.64%	26.58%	26.64%	26.63%	25.64%	25.21%
55 - 74	17.16%	19.08%	20.64%	20.60%	21.05%	21.87%	22.77%
75+	4.44%	5.60%	6.17%	6.35%	6.28%	6.99%	8.23%
HOUSEHOLD INCOME							
<\$15,000	6.4%	4.4%	3.8%	3.7%	6.5%	8.3%	8.0%
\$15,000-\$24,999	2.7%	3.4%	2.9%	3.4%	4.2%	5.6%	5.5%
\$25,000-\$34,999	4.4%	6.4%	5.5%	5.5%	4.7%	5.9%	5.8%
\$35,000-\$49,999	11.5%	10.4%	9.5%	10.3%	8.4%	9.8%	9.3%
\$50,000-\$74,999	15.2%	15.5%	14.2%	14.4%	14.1%	15.3%	15.1%
\$75,000-\$99,999	16.5%	15.5%	15.6%	16.3%	13.0%	13.0%	12.4%
\$100,000-\$149,999	26.2%	24.7%	24.0%	25.0%	19.1%	18.1%	18.0%
\$150,000-\$199,999	12.4%	13.5%	14.9%	13.7%	11.9%	10.4%	10.4%
\$200,000+	4.7%	6.3%	9.6%	7.7%	18.0%	13.6%	15.4%
KEY FACTS							
Population	9,025	37,212	105,107	99,423	6,590,860	11,442,513	343,528,394
Daytime Population	7,802	36,802	83,386	80,371	6,593,597	11,378,052	341,846,552
Employees	4,434	18,228	51,710	48,526	3,369,731	5,481,045	168,700,572
Households	3,047	12,478	35,406	34,619	2,471,340	4,344,726	134,397,562
Average HH Size	2.95	2.96	2.95	2.86	2.63	2.58	2.49
Median Age	34.2	35.9	37.5	37.6	37.9	38.4	39.6
HOUSING FACTS							
Median Home Value	296,603	284,202	334,537	297,502	396,644	344,111	376,272
Owner Occupied %	71.8%	74.6%	81.2%	80.1%	64.4%	64.6%	64.0%
Renter Occupied %	28.2%	25.4%	18.9%	19.9%	35.6%	35.4%	36.0%
Total Housing Units	3,291	13,245	37,112	36,412	2,660,075	4,793,508	149,274,959
INCOME FACTS							
Median HH Income	\$88,092	\$89,428	\$96,866	\$93,107	\$97,690	\$83,099	\$85,893
Per Capita Income	\$33,854	\$35,111	\$37,890	\$36,934	\$50,557	\$44,203	\$48,241
Median Net Worth	\$268,641	\$294,784	\$357,429	\$334,168	\$309,571	\$257,933	\$276,821