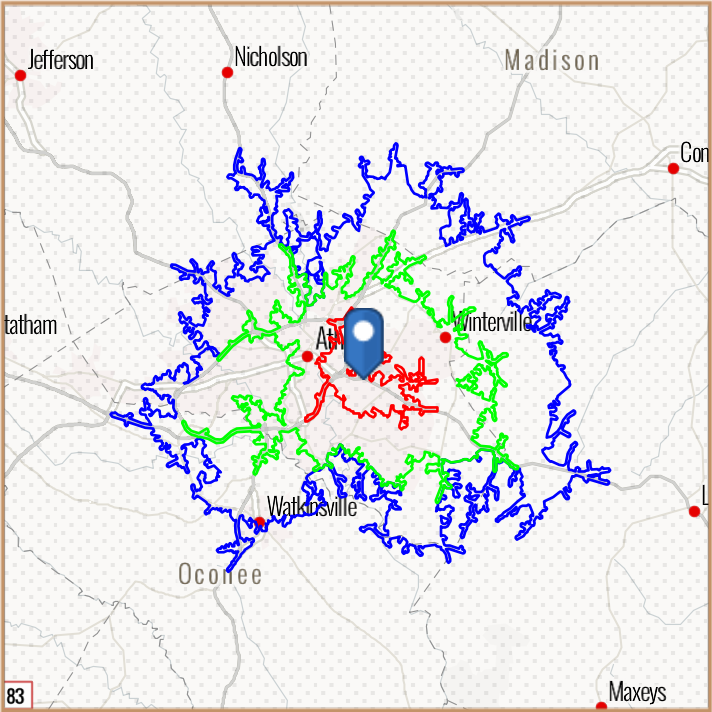


BENCHMARK DEMOGRAPHICS

2365 Lexington Rd, Athens, Georgia, 30605

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M.Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

AGE SEGMENTS	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties	CBSAs	States	USA
				Clarke County	Athens-Clarke County, GA	Georgia	
0 - 4	5.64%	4.43%	4.88%	4.82%	5.09%	5.55%	5.39%
5 - 9	4.94%	3.96%	4.74%	4.58%	5.18%	5.86%	5.68%
10 - 14	4.86%	3.75%	4.60%	4.32%	5.44%	6.13%	5.93%
15 - 19	5.90%	8.24%	7.58%	7.46%	7.18%	6.61%	6.43%
20 - 34	40.48%	45.69%	35.98%	37.64%	29.13%	21.37%	20.35%
35 - 54	19.51%	16.97%	20.50%	20.21%	22.61%	25.64%	25.21%
55 - 74	13.54%	12.56%	15.76%	15.05%	18.69%	21.87%	22.77%
75+	5.14%	4.39%	5.92%	5.88%	6.68%	6.99%	8.23%
HOUSEHOLD INCOME							
<\$15,000	15.8%	16.0%	12.4%	12.3%	10.5%	8.3%	8.0%
\$15,000-\$24,999	9.5%	9.1%	7.9%	8.1%	6.9%	5.6%	5.5%
\$25,000-\$34,999	15.1%	10.6%	10.2%	10.7%	9.0%	5.9%	5.8%
\$35,000-\$49,999	15.9%	14.2%	13.2%	13.7%	11.8%	9.8%	9.3%
\$50,000-\$74,999	17.9%	15.5%	15.0%	15.2%	14.9%	15.3%	15.1%
\$75,000-\$99,999	10.2%	10.0%	11.7%	10.9%	12.2%	13.0%	12.4%
\$100,000-\$149,999	11.1%	14.5%	15.1%	15.8%	16.4%	18.1%	18.0%
\$150,000-\$199,999	2.0%	4.5%	6.1%	5.4%	7.7%	10.4%	10.4%
\$200,000+	2.6%	5.6%	8.5%	7.9%	10.6%	13.6%	15.4%
KEY FACTS							
Population	15,259	75,055	142,095	132,440	228,802	11,442,513	343,528,394
Daytime Population	12,061	90,043	166,828	152,224	235,172	11,378,052	341,846,552
Employees	7,698	37,091	70,032	66,854	110,861	5,481,045	168,700,572
Households	7,033	30,369	57,663	54,850	89,652	4,344,726	134,397,562
Average HH Size	2.13	2.19	2.27	2.21	2.42	2.58	2.49
Median Age	28.6	25.8	29.5	29.2	33.4	38.4	39.6
HOUSING FACTS							
Median Home Value	250,510	308,507	324,235	317,074	329,224	344,111	376,272
Owner Occupied %	25.8%	32.6%	43.8%	40.3%	56.2%	64.6%	64.0%
Renter Occupied %	74.3%	67.4%	56.2%	59.7%	43.8%	35.4%	36.0%
Total Housing Units	7,666	33,193	62,442	59,654	96,591	4,793,508	149,274,959
INCOME FACTS							
Median HH Income	\$42,868	\$50,000	\$59,005	\$57,335	\$68,719	\$83,099	\$85,893
Per Capita Income	\$26,734	\$29,882	\$35,737	\$34,855	\$39,285	\$44,203	\$48,241
Median Net Worth	\$14,100	\$20,065	\$68,970	\$52,598	\$170,788	\$257,933	\$276,821