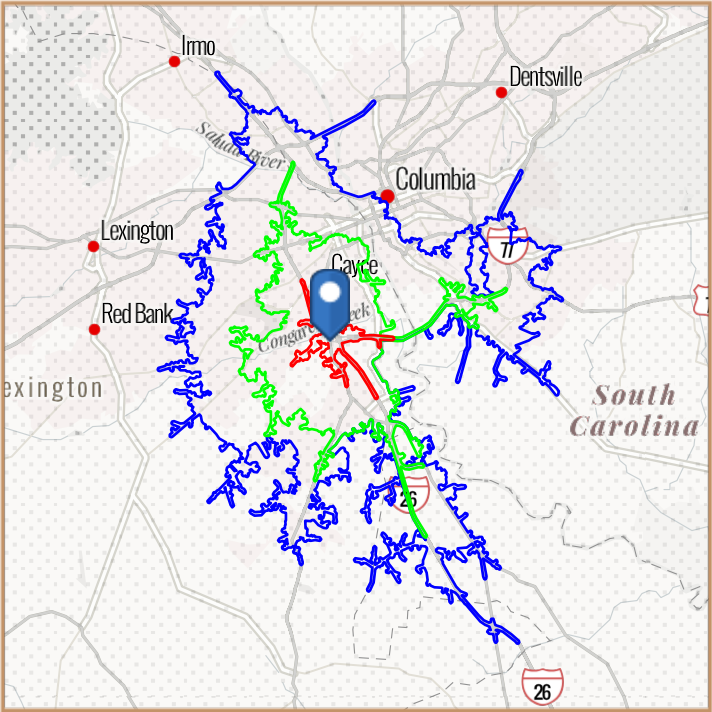


BENCHMARK DEMOGRAPHICS

3047 Charleston Hwy, West Columbia, South Carolina, 29172

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M.Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties Lexington County	CBSAs Columbia, SC	States South Carolina	USA
AGE SEGMENTS							
0 - 4	6.26%	5.36%	5.15%	5.55%	5.27%	5.28%	5.39%
5 - 9	6.85%	5.37%	5.12%	5.82%	5.49%	5.60%	5.68%
10 - 14	5.34%	4.90%	4.78%	6.25%	5.79%	5.84%	5.93%
15 - 19	5.34%	5.47%	8.10%	6.29%	7.48%	6.59%	6.43%
20 - 34	20.73%	21.61%	26.83%	18.36%	20.41%	18.81%	20.35%
35 - 54	24.38%	24.63%	22.65%	25.61%	24.78%	24.44%	25.21%
55 - 74	23.58%	23.65%	19.71%	23.63%	22.93%	24.25%	22.77%
75+	7.58%	9.04%	7.65%	8.47%	7.83%	9.20%	8.23%
HOUSEHOLD INCOME							
<\$15,000	4.8%	7.8%	10.8%	6.3%	9.1%	8.9%	8.0%
\$15,000-\$24,999	3.6%	7.7%	7.6%	5.5%	6.1%	6.1%	5.5%
\$25,000-\$34,999	2.7%	6.7%	7.8%	4.9%	6.5%	6.6%	5.8%
\$35,000-\$49,999	14.6%	12.8%	13.1%	9.6%	10.8%	10.5%	9.3%
\$50,000-\$74,999	19.1%	20.5%	19.2%	17.5%	16.7%	16.3%	15.1%
\$75,000-\$99,999	12.7%	14.1%	13.9%	13.7%	14.1%	13.3%	12.4%
\$100,000-\$149,999	22.4%	18.9%	14.7%	20.3%	16.5%	17.5%	18.0%
\$150,000-\$199,999	9.8%	6.2%	6.3%	10.2%	9.6%	9.7%	10.4%
\$200,000+	10.1%	5.4%	6.4%	12.0%	10.6%	11.1%	15.4%
KEY FACTS							
Population	1,533	28,470	135,498	318,874	876,141	5,507,425	343,528,394
Daytime Population	2,876	40,130	174,768	304,524	880,050	5,438,451	341,846,552
Employees	774	13,966	67,961	156,909	424,924	2,566,912	168,700,572
Households	664	12,732	61,722	130,174	363,607	2,291,837	134,397,562
Average HH Size	2.29	2.23	2.10	2.43	2.33	2.34	2.49
Median Age	39.1	40.4	35.0	40.8	39.3	41.2	39.6
HOUSING FACTS							
Median Home Value	224,757	215,114	226,762	272,972	263,791	299,909	376,272
Owner Occupied %	71.5%	67.2%	52.5%	78.1%	70.5%	71.6%	64.0%
Renter Occupied %	28.5%	32.8%	47.5%	21.9%	29.5%	28.4%	36.0%
Total Housing Units	740	13,897	68,760	141,094	399,713	2,612,704	149,274,959
INCOME FACTS							
Median HH Income	\$83,237	\$66,855	\$62,417	\$84,510	\$76,184	\$77,311	\$85,893
Per Capita Income	\$44,764	\$36,838	\$38,003	\$44,877	\$43,102	\$44,735	\$48,241
Median Net Worth	\$285,212	\$192,975	\$115,163	\$331,407	\$267,006	\$275,342	\$276,821