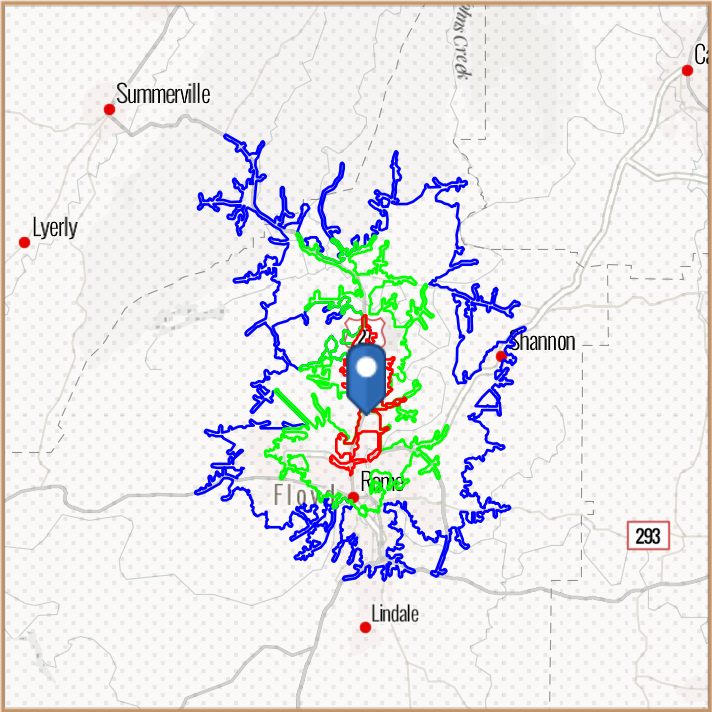


BENCHMARK DEMOGRAPHICS

3006 Martha Berry Hwy NE, Rome, Georgia, 30165

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M.Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties Floyd County	CBSAs Rome, GA	States Georgia	USA
AGE SEGMENTS							
0 - 4	5.13%	5.72%	5.81%	5.50%	5.50%	5.55%	5.39%
5 - 9	5.04%	5.65%	5.79%	5.58%	5.58%	5.86%	5.68%
10 - 14	4.68%	5.56%	6.13%	5.93%	5.93%	6.13%	5.93%
15 - 19	9.55%	9.49%	8.15%	7.18%	7.18%	6.61%	6.43%
20 - 34	25.46%	25.86%	22.26%	20.58%	20.58%	21.37%	20.35%
35 - 54	22.45%	22.12%	23.52%	24.27%	24.27%	25.64%	25.21%
55 - 74	19.95%	18.51%	20.66%	22.62%	22.62%	21.87%	22.77%
75+	7.63%	7.11%	7.73%	8.38%	8.38%	6.99%	8.23%
HOUSEHOLD INCOME							
<\$15,000	5.4%	11.6%	9.5%	8.2%	8.2%	8.3%	8.0%
\$15,000-\$24,999	7.2%	8.8%	8.1%	7.6%	7.6%	5.6%	5.5%
\$25,000-\$34,999	9.3%	9.4%	8.3%	7.5%	7.5%	5.9%	5.8%
\$35,000-\$49,999	10.9%	14.7%	12.5%	12.2%	12.2%	9.8%	9.3%
\$50,000-\$74,999	20.1%	16.4%	16.5%	17.4%	17.4%	15.3%	15.1%
\$75,000-\$99,999	12.5%	13.0%	14.7%	14.2%	14.2%	13.0%	12.4%
\$100,000-\$149,999	19.0%	12.1%	14.5%	15.7%	15.7%	18.1%	18.0%
\$150,000-\$199,999	11.5%	8.4%	9.7%	10.9%	10.9%	10.4%	10.4%
\$200,000+	4.1%	5.6%	6.2%	6.3%	6.3%	13.6%	15.4%
KEY FACTS							
Population	4,127	21,598	58,569	101,075	101,075	11,442,513	343,528,394
Daytime Population	3,829	35,086	69,040	102,393	102,393	11,378,052	341,846,552
Employees	2,102	9,823	26,562	45,489	45,489	5,481,045	168,700,572
Households	1,363	7,798	21,714	38,242	38,242	4,344,726	134,397,562
Average HH Size	2.71	2.46	2.55	2.53	2.53	2.58	2.49
Median Age	35.1	33.4	36.5	39.1	39.1	38.4	39.6
HOUSING FACTS							
Median Home Value	255,741	234,966	244,531	259,514	259,514	344,111	376,272
Owner Occupied %	55.2%	45.3%	55.7%	63.4%	63.4%	64.6%	64.0%
Renter Occupied %	44.8%	54.7%	44.3%	36.6%	36.6%	35.4%	36.0%
Total Housing Units	1,472	8,967	23,993	42,042	42,042	4,793,508	149,274,959
INCOME FACTS							
Median HH Income	\$71,386	\$58,966	\$66,712	\$69,830	\$69,830	\$83,099	\$85,893
Per Capita Income	\$31,864	\$28,974	\$32,825	\$34,612	\$34,612	\$44,203	\$48,241
Median Net Worth	\$174,370	\$100,360	\$159,044	\$211,701	\$211,701	\$257,933	\$276,821