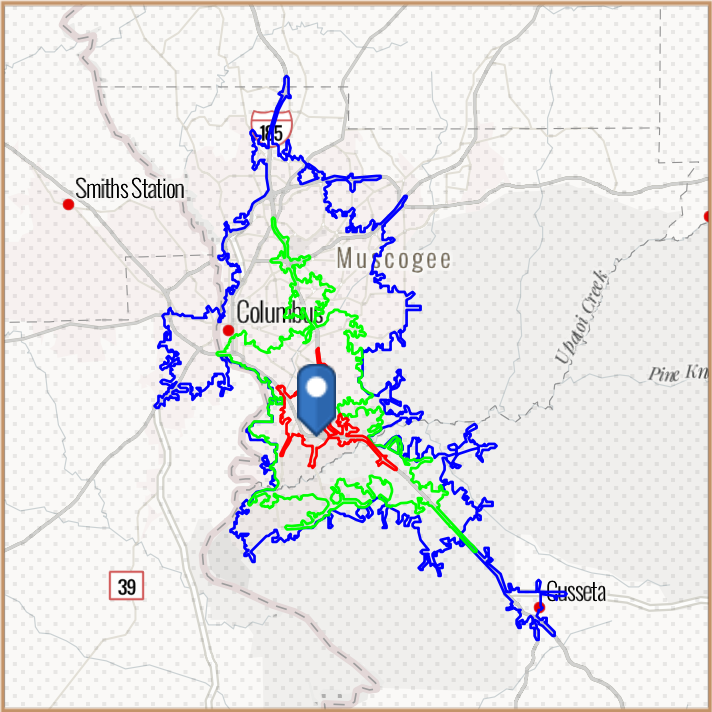


BENCHMARK DEMOGRAPHICS

4421 Victory Dr, Columbus, Georgia, 31903

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M.Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties Muscogee County	CBSAs Columbus, GA-AL	States Georgia	USA
AGE SEGMENTS							
0 - 4	7.69%	7.20%	6.63%	6.09%	6.02%	5.55%	5.39%
5 - 9	7.24%	7.25%	6.56%	6.21%	6.19%	5.86%	5.68%
10 - 14	7.41%	7.17%	6.64%	6.46%	6.31%	6.13%	5.93%
15 - 19	7.78%	7.06%	6.92%	6.69%	6.53%	6.61%	6.43%
20 - 34	20.58%	22.58%	22.81%	21.85%	21.22%	21.37%	20.35%
35 - 54	24.24%	22.95%	23.70%	24.75%	24.28%	25.64%	25.21%
55 - 74	19.42%	19.73%	20.28%	21.02%	22.25%	21.87%	22.77%
75+	5.71%	6.07%	6.43%	6.94%	7.19%	6.99%	8.23%
HOUSEHOLD INCOME							
<\$15,000	26.5%	19.2%	17.4%	13.9%	12.9%	8.3%	8.0%
\$15,000-\$24,999	14.7%	11.2%	9.3%	7.8%	8.5%	5.6%	5.5%
\$25,000-\$34,999	12.6%	8.6%	8.2%	6.9%	7.3%	5.9%	5.8%
\$35,000-\$49,999	12.7%	13.4%	12.7%	11.6%	11.1%	9.8%	9.3%
\$50,000-\$74,999	21.2%	20.9%	19.8%	19.0%	19.3%	15.3%	15.1%
\$75,000-\$99,999	5.9%	10.8%	12.4%	12.6%	12.5%	13.0%	12.4%
\$100,000-\$149,999	4.8%	10.3%	12.0%	14.7%	14.8%	18.1%	18.0%
\$150,000-\$199,999	0.6%	3.2%	4.9%	6.6%	6.6%	10.4%	10.4%
\$200,000+	0.9%	2.4%	3.3%	6.8%	7.0%	13.6%	15.4%
KEY FACTS							
Population	6,979	57,416	157,134	206,567	330,087	11,442,513	343,528,394
Daytime Population	6,934	53,313	203,131	224,367	341,170	11,378,052	341,846,552
Employees	2,146	21,060	62,537	88,108	138,541	5,481,045	168,700,572
Households	2,909	22,557	63,872	84,356	133,157	4,344,726	134,397,562
Average HH Size	2.36	2.47	2.37	2.38	2.40	2.58	2.49
Median Age	34.6	34.2	35.3	36.9	37.8	38.4	39.6
HOUSING FACTS							
Median Home Value	100,368	159,957	190,234	256,774	249,484	344,111	376,272
Owner Occupied %	27.6%	39.9%	44.6%	49.6%	56.3%	64.6%	64.0%
Renter Occupied %	72.4%	60.1%	55.4%	50.4%	43.7%	35.4%	36.0%
Total Housing Units	3,491	25,694	71,900	92,766	148,618	4,793,508	149,274,959
INCOME FACTS							
Median HH Income	\$30,995	\$46,872	\$52,162	\$60,953	\$62,054	\$83,099	\$85,893
Per Capita Income	\$17,368	\$23,222	\$27,492	\$34,492	\$34,213	\$44,203	\$48,241
Median Net Worth	\$13,159	\$24,949	\$37,969	\$87,624	\$120,830	\$257,933	\$276,821